

제조업의 현재와 미래

Present and Future of the Manufacturing Industry

일시: 2014년 7월 15일 (화), 09:30~15:40
장소: 대한상공회의소 중회의실 A (지하 2층)

Date & Time : July 15(Tue), 2014 09:30~15:40
Venue : Conference Hall A (B2), Korea
Chamber of Commerce & Industry

주최: 산업연구원
주관: 산업연구원, University of Cambridge

Hosted by:  **KIET** Korea Institute for Industrial
Economics & Trade

Organized by:  **KIET** Korea Institute for Industrial
Economics & Trade

 UNIVERSITY OF
CAMBRIDGE

Since the 1960's, the manufacturing industry has been an important growth engine and a backbone for the development of the Korean Economy. The industrial structure has gone through a complete transition from light industries to heavy and chemical industries and from simple assembly to cutting-edge technology. Moreover, we have been able to achieve world-class competitiveness in certain industries.

However, since the mid-2000's the Korean economy has been suffering from an extended low-growth period due to the mature global market, global recession and the decline of the potential growth rate. In addition, the change of the industrial paradigm, increased global competition, low birth rate and rapid aging of the society are new issues that must be overcome. In order for the Korean manufacturing sector to secure its position in the global arena in this age of per capita income of 40,000 dollars, new and differentiated strategies must be in place.

With these issues in mind, the The Korea Institute for Industrial Economics and Trade (KIET) has prepared a seminar with the Cambridge University Institute for Manufacturing (IFM) of University of Cambridge and Department for Business, Innovations, and Skill (BIS) to exchange the experiences and discuss the future for the manufacturing industry of the two countries to prepare for the changing environment.

I sincerely hope that you attend the seminar to gain insight from the experts from UK and Korea.

Thank you.

DoHoon Kim
President, Korea Institute for Industrial Economics and Trade

09:30-10:00

Registration

10:00-10:20

- Opening Speech : Dr. DoHoon Kim (President, KIET)
- Congratulatory Speech : Gareth Davies (Executive Director and Chief Economist, British Embassy Seoul)

10:20-11:50

□ Session I : The Effect and Experience of Industrial Policy in the Development of Manufacturing Industry

▶ Moderator : Dr. Suk In Chang (Senior Research Fellow, KIET)

- **Topic 1** : The Impact of Government Policies on the UK Manufacturing since 1945 and Lessons
 - ▶ Presenter : Sir Mike Gregory (President, Institute for Manufacturing, University of Cambridge)
- **Topic 2** : The Growth Engine of Korea's Manufacturing Industry and the Contribution of Industrial Policy
 - ▶ Presenter: Prof. Seung-Rok Park (Hansung University)

Coffee Break

• Discussion

- ▶ Chanwang Eom (Director of Machinery, Robotics and Defense Division, Ministry of Trade, Industry & Energy)
- ▶ Prof. Sung-ho Choi (Kyonggi University)
- ▶ Prof. Ki-un Ohn (Soongsil University)

12:00-13:30

Lunch

13:30-15:30

□ Session II : Future Direction of Manufacturing Industry in Response to the New Paradigm

▶ Moderator: Dr. Jinkeun Yu (Vice President, KIET)

- **Topic 1** : What are the Recent Macro-economic Trends in the Manufacturing Sector and What do they Tell us about the Future
 - ▶ Presenter : Chris Carr (Deputy Director Manufacturing, Services & Electronics, Department for Business, Innovation & Skills)
- **Topic 2** : The Reindustrialization of Korean Economy and the Implications
 - ▶ Presenter: Dr. Duyong Kang (Director of Economic Analysis and Forecasting Division, KIET)
- **Topic 3** : Factory of the Future
 - ▶ Presenter: Prof. Steve Evans (Director of Industrial Sustainability, Institute for Manufacturing, University of Cambridge)
- **Topic 4** : Developing Strategy of Next Generation Vehicle in Korea
 - ▶ Presenter : Dr. Hang Koo Lee (Team Leader of Automobiles Industry, KIET)

Coffee Break

• Discussion

- ▶ Hyunsil Ahn (Editorial Writer, The Korea Economic Daily)
- ▶ SuBong Chun (Executive Director, The Korea Chamber of Commerce & Industry)
- ▶ Dr. Byungki Ha (Senior Research Fellow, KIET)

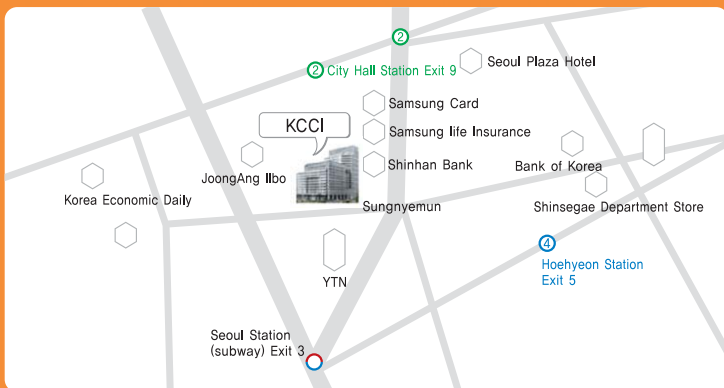
15:30-15:40

Closing

※ The program is subject to change.

※ The seminar will be provided with simultaneous interpretation.

오시는길 | Location



대한상공회의소

The Korea Chamber of Commerce & Industry

● 주소 | Address

서울특별시 중구 세종대로 39 상공회의소 회관
39, Sejong-daero, Jung-gu, Seoul
Tel : 02-6050-3114 Fax : 02-6050-3400

● 교통편 | Transportation

- 지하철 : 2호선 시청역 9번 출구 (City Hall Station(Line2), Exit 9)
1호선 서울역 3번 출구 (Seoul Station(Line1), Exit 3)

문의처 | Contact

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